

## Press Release

### English exam centre in Winterthur commended by Cambridge University

October 2012 – The Cambridge ESOL Exam Centre in Winterthur, Switzerland has been commended for its approaches to marketing by a department of Cambridge University.



Lori Kaithan, Centre Exams Manager was invited to St John's College Cambridge to attend the recently held Platinum Centre of the Year Awards 2012 - an award ceremony for the English exam sector organised by University of Cambridge ESOL Examinations (Cambridge ESOL).

Dr Mike Milanovic, Chief Executive of Cambridge ESOL said: "Our exam centres play a huge role in helping to raise English language standards. It's really important to recognise the work of those centres that go above and beyond the call of duty in helping ambitious English language candidates have a positive study experience. They help students reach their full potential and give them a helping hand onto their chosen study or work path. This should be congratulated."

The event at the 500 year old St John's College, Cambridge recognised the important work of 15 selected exam centres from across the world in the areas of customer services, marketing, innovation and business growth.

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